



# UNIVERSITY OF MISSOURI PRESS

FALL & WINTER 2022

As the Acquisitions Editors at the University of Missouri Press, we are responsible for bringing scholarly book projects in-house, working to find, develop, and shepherd works from first draft to publication. We strive to acquire books that will be of interest to all Missourians, as well as to readers across the nation, even the globe. We are especially proud of the list of titles presented here in our Fall/Winter 2022 catalog, which is remarkably diverse.

One of the innovative, even unique, works mentioned in the pages that follow represents an important book six years in the making. With *DEI 2.0*, co-authors Marlo Goldstein Hode and Darvelle Hutchins provide a solution for anyone charged with the daunting task of creating an online course in Diversity, Equity, and Inclusion for students, faculty, and staff in a university setting.

Also among the first of its kind is Kevin Fernlund's *A Big History of North America*, a view of the history of the continent and its peoples "from above," from the time of Hernán Cortés's conquest of the Aztecs in 1521 to James Monroe's proclamation of his eponymous doctrine in 1823. By transcending the national histories of Canada, Mexico, the United States, and the many First Nations, Fernlund ponders how the United States, but not the others, ended the period poised to rise as a global power.

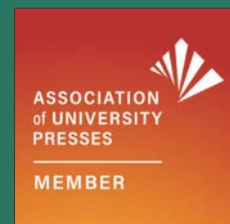
Both closer to home and yet half a world away is a book that aims to define the developing discipline of Bosnian Studies. Edited by Dženeta Karabegović and Adna Karamehić-Oates and comprising 12 original essays on the Bosnian experience in the late 20th and early 21st centuries, this engaging work highlights the research of scholars born of the Bosnian diaspora, including some from St. Louis, home to the largest population of Bosnians outside of Europe. St. Louis also provides the setting of *Left in the Midwest*, a collection of essays edited by Amanda Izzo and Benjamin Looker that examines the diversity of momentous social movements that emerged in the city during the turbulent 1960s and 1970s.

This season's list is rounded out by the relatively unknown story of the Missouri Home Guard by historian Petra DeWitt, and the third volume in Howard Marshall's chronicle of the rich tradition of Missouri fiddle music, taking the narrative from the 1960s to the present.

We hope you'll agree that our Fall/Winter 2022 list showcases our range of offerings, both innovative and traditional.

Andrew J. Davidson, Editor in Chief  
Mary S. Conley, Associate Acquisitions Editor  
University of Missouri Press

|  |                   |
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Our titles are available as ebooks in all common formats.

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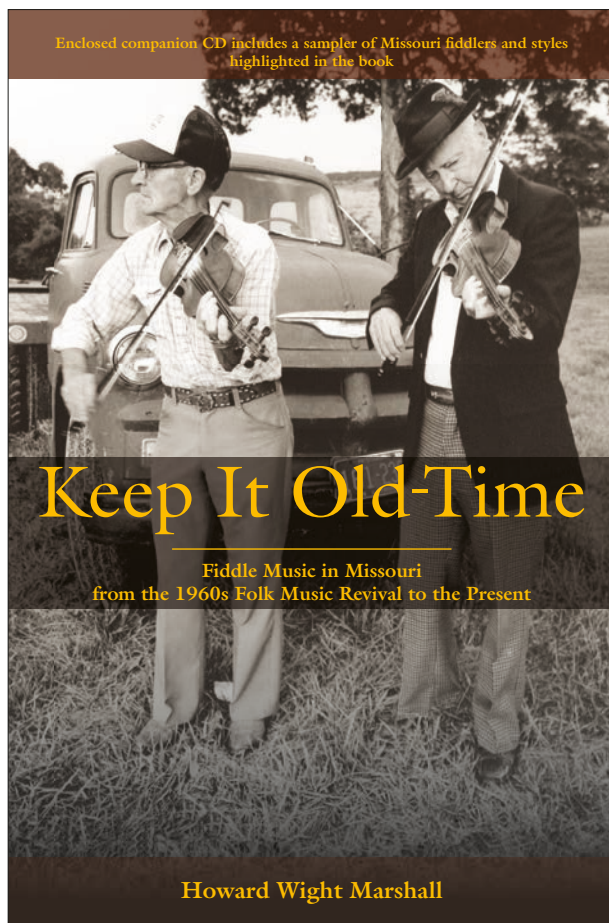


Twitter: @University of Missouri Press

# KEEP IT OLD-TIME

FIDDLE MUSIC IN MISSOURI FROM THE 1960S FOLK MUSIC REVIVAL TO THE PRESENT

Howard Wight Marshall



JANUARY 2023 | H: 978-0-8262-2269-5 | \$39.95 T | 500 PP. | 136 B&W ILLUS. COMPANION CD

Together with *Play Me Something Quick and Devilish* (2013) and *Fiddler's Dream* (2017), this third volume on the history and culture of traditional fiddle music in Missouri represents Howard Marshall's lifelong fascination with the world of music. As in the previous two volumes, Marshall seeks out the people, stories, and communities that make informal, traditional music for their own enjoyment, particularly folk-singing, bluegrass, old-time fiddling, and jazz. *Play Me Something Quick and Devilish* addresses what we know of fiddle and dance music from the early French settlements in the mid-1700s colonial period into World War I and the Jazz Age. *Fiddler's Dream* recounts the 1920s through the Great Depression and World War II years up to the 1960s. *Keep It Old-Time* picks up the story in the heady days of the Folk Music Revival in the 1960s and winds down in the early twenty-first century, recounting the emergence of folk and bluegrass festivals, the continuation of fiddle contests, and the evolving education of musicians. Oral history, archival photographs, and transcriptions of selected fiddle tunes complement the text, as does a companion CD of selected songs.

**Howard Wight Marshall** is Professor Emeritus and former chair of Art History and Archaeology, and former director of the Missouri Cultural Heritage Center at the University of Missouri-Columbia. In 2018, Marshall won the Missouri Humanities Council's 2018 Distinguished Literary Award. He lives in Fulton, Missouri.



PLAY ME SOMETHING  
QUICK AND DEVILISH:  
OLD-TIME FIDDLERS IN  
MISSOURI  
\$39.95 T | 420 PP.  
129 ILLUS. | CD



FIDDLER'S DREAM:  
OLD-TIME, SWING,  
AND BLUEGRASS  
FIDDLING IN TWENTIETH-  
CENTURY MISSOURI  
\$39.95 T | 448 PP.  
111 ILLUS. | CD

# A BIG HISTORY OF NORTH AMERICA

## FROM MONTEZUMA TO MONROE

Kevin Jon Fernlund

*"A Big History of North America: From Montezuma to Monroe is a welcome perspective compared to the traditional national histories that we've all grown up with."* —**David R. Blanks**, Arkansas Tech University, editor of the *Journal of Big History*

*A Big History of North America: From Montezuma to Monroe* is an innovative work that steps back to consider the history of the continent writ large, to unite the natural and human history of North America—inclusive of the different peoples and cultures of Mexico, Canada, the United States, and the Native nations—from the continent's military conquest to its rise to social parity with Europe—from A.D. 1521 to 1823. Although it covers a relatively short span, Fernlund's work is a *big history* in that it seeks to unite geography and culture and takes as its subject Western civilization itself.

The three-century journey of North America was anything but predictable, the United States' rise as a regional power very much conditioned by constantly shifting transcontinental, transpacific, and transatlantic factors, all of which influenced North America's three interactive cultural spheres: the Indigenous, the Hispano, and the Anglo. And while the United States profoundly shaped the history of Canada and Mexico, so, too, did these two transcontinental countries likewise shape the course of U.S. history.

In this ground-breaking work, Kevin Fernlund shows us that any society's social development is directly related to its own social power and, just as crucially, to the protective extension or destructive intrusion of the social power of other societies.

**Kevin Jon Fernlund** is Professor of History at the University of Missouri–St. Louis. He is the author of six books, including *Lyndon B. Johnson and Modern America* and *William Henry Holmes and the Rediscovery of the American West*. He lives in St. Louis, Missouri.



### A Big History of North America

*From Montezuma to Monroe*

Kevin Jon Fernlund

NOVEMBER | H: 978-0-8262-2265-7 | \$95.00 S | 376 PP. | 21 ILLUS.

P: 978-0-8262-2274-9 | \$30.00 S

DIGITAL EDITION: 978-0-8262-7477-9 | \$30.00

# BOSNIAN STUDIES

## PERSPECTIVES FROM AN EMERGING FIELD

Edited by Dženeta Karabegović and Adna Karamehić-Oates

### Bosnian Studies

#### Perspectives from an Emerging Field



Edited by  
Dženeta Karabegović and  
Adna Karamehić-Oates

DECEMBER | H: 978-0-8262-2267-1 | \$85.00 S | 304 PP.

P: 978-0-8262-2273-2 | \$30.00 S

DIGITAL EDITION: 978-0-8262-7479-3 | \$30.00

It has been 27 years since the end of the war in Bosnia and Herzegovina (BiH), and the history of the conflict, its aftereffects, and long-term implications for the politics and lives of its citizens have remained a source of interest for scholars across the globe and across disciplines. A key consequence of the war and attendant genocide has been the displacement of half the country's population, which has evolved into continued outmigration during the postwar period. Due to the country's upheaval in the 1990s, much of the modern scholarship on Bosnia and Herzegovina has been written by non-Bosnians. This volume provides a needed contrast, as it highlights the work of Bosnian diaspora scholars—the generations who left their homeland as youths and who have for the most part grown up and developed socially and academically outside of its borders.

Bosnian Studies is emerging as a rich, interdisciplinary field, one that brings together a community of scholars—local, diaspora, and foreign—to reflect critically on and explore research questions related to Bosnia and Herzegovina and the larger region. This scholarship has become a medium for grappling with and responding to the legacy of genocide and forced displacement. The original essays comprised by this volume range from literary analysis to personal memoirs of the conflict, from studies of heritage and identity to political science analysis of diaspora voting, to genocide studies and questions of ethics in the growing field of Bosnian Studies.

**Dženeta Karabegović** is a researcher and lecturer at the University of Salzburg. She has published in multiple peer-reviewed academic journals and co-edited two volumes, including *Bosnia and Herzegovina's Foreign Policy Since Independence*. She lives in Salzburg, Austria. **Adna Karamehić-Oates** is director of the Center for Bosnian Studies at Fontbonne University, in St. Louis, Missouri, a city that notably has the largest community of Bosnians outside of Bosnia and Herzegovina. She is also a Senior Program Officer at Open Government Partnership. She lives in St. Louis, Missouri.

# LEFT IN THE MIDWEST

## ST. LOUIS PROGRESSIVE ACTIVISM IN THE 1960S AND 1970S

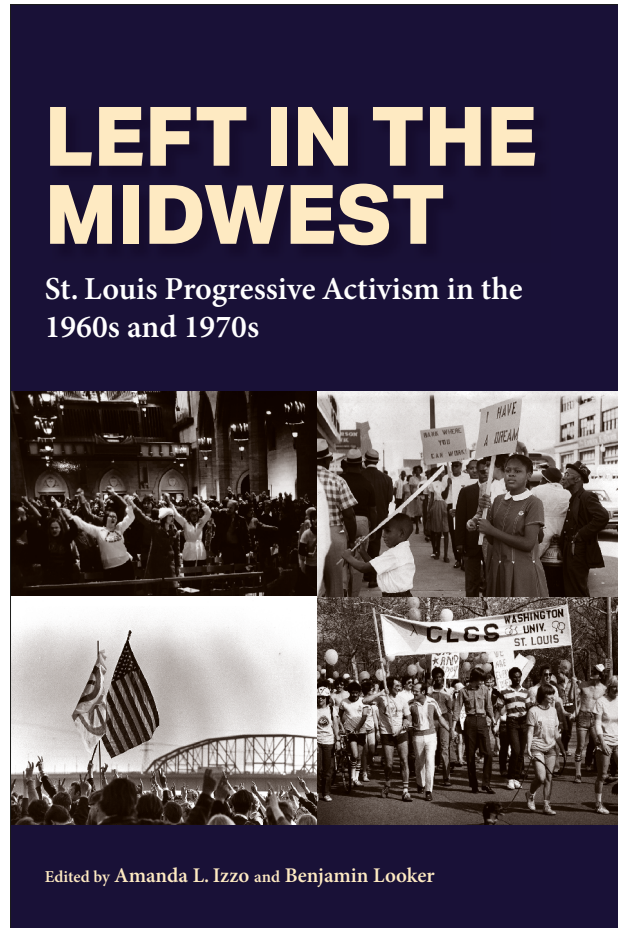
Edited by Amanda L. Izzo and Benjamin Looker

Despite St. Louis's mid-twentieth-century reputation as a conservative and sleepy Midwestern metropolis, the city and the surrounding region have long played host to dynamic forms of social-movement organizing. This was especially the case during the 1960s and 1970s, when a new generation of St. Louis activists lent their energies to the ongoing struggles for Black freedom, lesbian and gay liberation, women's rights, and in support of the peace movement and environmental activism. This volume, the first of its kind, offers fifteen scholarly contributions—both original works and previously published ones—that together bring into focus the exceptional range of progressive activist initiatives that took shape in a single Midwestern city during these tumultuous decades.

In contrast to scholarship that seeks to interpret the era's social-movement initiatives in a primarily national context, the works presented in this thoughtful collection emphasize the importance of locality, neighborhood, community institutions, and rooted social networks. In so doing, *Left in the Midwest* shows us how *place* powerfully shaped agendas, worldviews, and available opportunities for the disparate groups who dedicated themselves to progressive visions for their city. By revising our sense of the region's past, this volume also expands our sense of the possibilities for current activist movements that strive to effect change in St. Louis and beyond.

**Amanda L. Izzo** is Associate Professor of Women's and Gender Studies at St. Louis University. She is the author of *Liberal Christianity and Women's Global Activism: The YWCA of the USA and the Maryknoll Sisters*. She lives in St. Louis, Missouri.

**Benjamin Looker** is Associate Professor of American Studies at St. Louis University. He is the author of *A Nation of Neighborhoods: Imagining Cities, Communities, and Democracy in Postwar America*. He lives in St. Louis, Missouri.



Edited by Amanda L. Izzo and Benjamin Looker

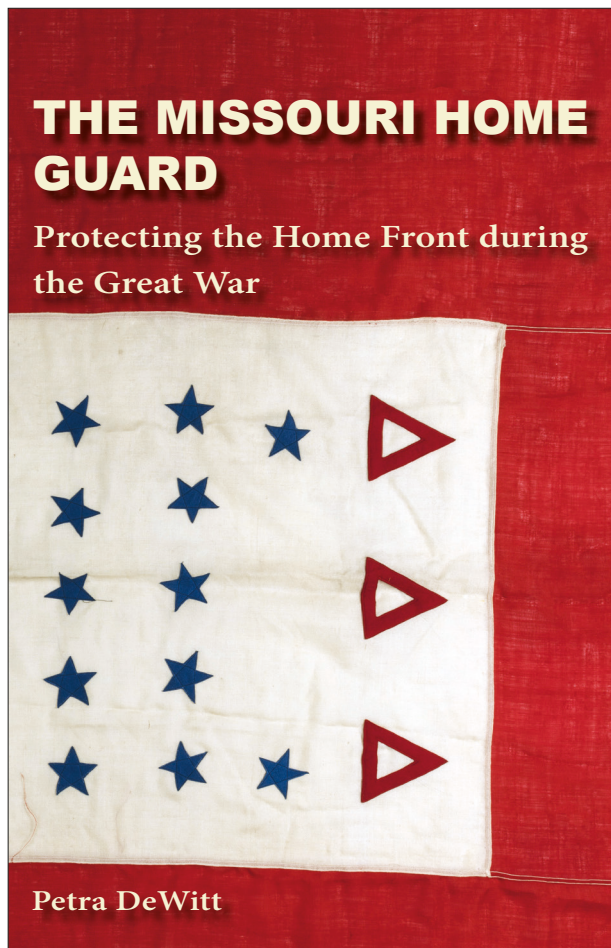
DECEMBER | H: 978-0-8262-2268-8 | \$50.00 S | 484 PP. | 94 ILLUS.

DIGITAL EDITION: 978-0-8262-7480-9

# THE MISSOURI HOME GUARD

## PROTECTING THE HOME FRONT DURING THE GREAT WAR

Petra DeWitt



Missouri was one of many states that established a defense organization to take over the duties of the National Guard that had been federalized for military service when the United States declared war on Germany in 1917. The tasks of this volunteer Home Guard included traditional National Guard responsibilities such as providing introductory military training for draftable men, protecting crucial infrastructure from potential enemy activities, and maintaining law and order during labor activism.

The Home Guard also functioned to preserve patriotism and reduce opposition to the war. Service in it was a way to show one's loyalty to country, particularly for German Americans, who were frequently under suspicion as untrustworthy. Men too old or exempt from the draft for other reasons found meaning in helping with the war effort through the Home Guard while also garnering respect from the community. For similar reasons, women attempted to join the organization and African Americans formed several units of a "Negro Home Guard." DeWitt's look at this understudied organization is informed by considerations of race, ethnicity, and gender during a challenging time in the state's and nation's history. In it she shows us the fluctuating definition of patriotism and poses the very real question of who did and did not have the privilege of citizenship and acceptance in society.

**Petra DeWitt** is Associate Professor of History and Political Science at the Missouri University of Science and Technology. She is the author of *Degrees of Allegiance: Harassment and Loyalty in Missouri's German-American Community during World War I*, which won the State Historical Society of Missouri's Missouri Book Award in 2012. She lives in Rolla, Missouri.

OCTOBER | H: 978-0-8262-2266-4 | \$40.00 S | 220 PP. | 11 ILLUS.  
DIGITAL EDITION: 978-0-8262-7478-6

# DEI 2.0

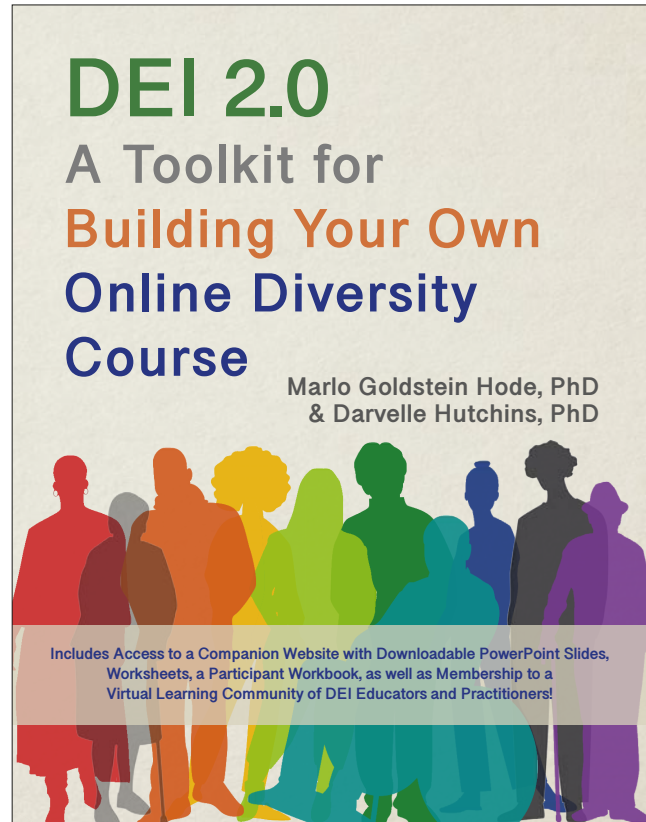
## A TOOLKIT FOR BUILDING YOUR OWN ONLINE DIVERSITY COURSE

Marlo Goldstein Hode and Darvelle Hutchins

*DEI 2.0: A Toolkit for Building Your Own Online Diversity Course* offers a comprehensive and practical evidence-based curriculum for developing and implementing an impactful and cost-effective online diversity course, one customizable to a specific context. While there are many off-the-shelf programs available for purchase, in addition to being expensive—in some cases vastly so—these products tend to lack specificity to the higher education context and fail to incorporate the interactivity required to effect transformative learning. In conjunction with its free companion website, *DEI 2.0* provides a step-by-step guide to developing curriculum for and facilitating a course that will engage beginning to intermediate learners in discussions about complex diversity-related topics, including intersectional identities, microaggressions, biases, power, and privilege.

The book, a *toolkit* in the true sense of the word, includes free access to a companion website featuring downloadable PowerPoint slides, worksheets, a participant workbook, as well as membership to a virtual learning community of DEI educators and practitioners.

**Marlo Goldstein Hode**, PhD, serves as the Senior Manager of Strategic Diversity Initiatives for the Office of Diversity, Equity, and Inclusion at the University of Missouri–St. Louis. She developed the first-of-its-kind online diversity course for faculty and staff at all four campuses of the University of Missouri System. She serves on the editorial board of the *Journal of Diversity in Higher Education*. She lives in St. Louis, Missouri. **Darvelle Hutchins**, PhD, has taught organizational communication, oral/interpersonal communication, small group communication, public speaking, and communication competencies for a diverse workplace. He is also certified to facilitate FranklinCovey's Unconscious Bias course, and his work has been featured in the Association of College and University Educators (ACUE's) inclusive teaching toolkit.



SEPTEMBER | SPIRAL BOUND: 978-0-8262-2256-5 | \$95.00 S | 226 PP.  
69 ILLUS. | 8.5 X 11 | ACCESS TO A COMPANION WEBSITE

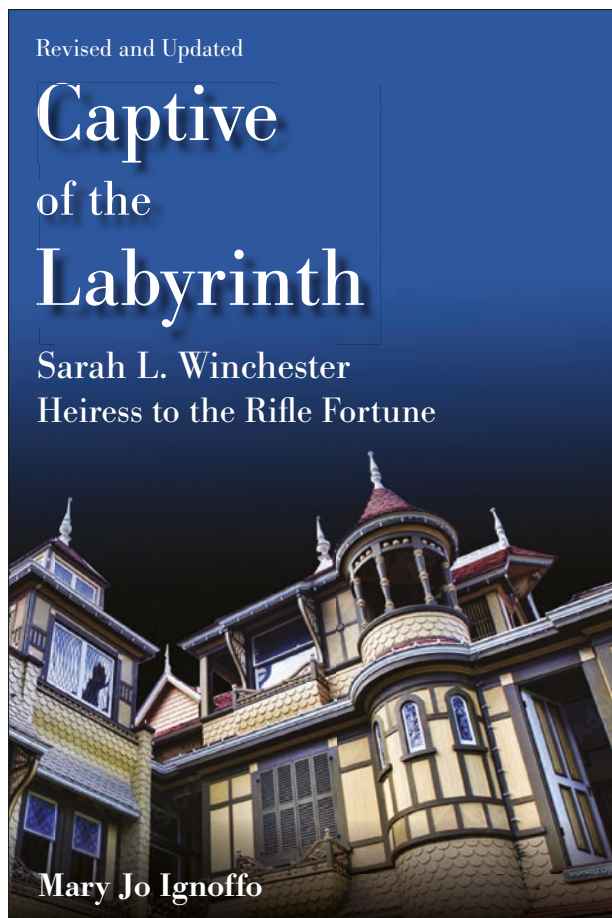
Biography / Women's Studies / U.S. History

# CAPTIVE OF THE LABYRINTH

## SARAH L. WINCHESTER, HEIRESS TO THE RIFLE FORTUNE

### REVISED AND UPDATED EDITION

Mary Jo Ignoffo



Revised and Updated

# Captive of the Labyrinth

Sarah L. Winchester  
Heiress to the Rifle Fortune

Mary Jo Ignoffo

SEPTEMBER | P: 978-0-8262-2270-1 | \$27.95 T | 304 PP. | 65 ILLUS.

DIGITAL EDITION: 978-0-8262-7481-6

“Like the gleaming metal on a rifle’s trigger, Ignoffo’s argument shines as she demystifies one of the most prominent aspects of the Winchester mythology—the one revolving around the Winchester repeater, guilt, and the macabre.”—*Southern California Quarterly*

It is in commemoration of the 100th anniversary of the death of Sarah Winchester, the mysterious heiress of the Winchester Rifle Company, that we present this revised and updated edition of our best-selling title, *Captive of the Labyrinth*. After inheriting a vast fortune upon the death of her husband in 1881, Winchester purchased a simple farmhouse in San José, California. She built additions to the house and continued construction for the next twenty years. When neighbors and the local press could not imagine her motivations for the structural changes, they invented fanciful ones of their own. People accused her of being a ghost-obsessed spiritualist, and to this day it is largely believed that the extensive construction on her San José house was done to appease the spirits of the great many people killed by the Winchester rifle.

Mary Jo Ignoffo’s definitive biography unearths the truth about this reclusive eccentric, revealing that Winchester was not a maddened spiritualist driven by remorse but an intelligent, articulate woman who sought to protect her privacy. By exploring Winchester’s private life and excerpting from personal correspondence, the author uncovers her true legacies and puts to rest the myths about the famous American heiress. This revised and updated edition features 29 new photographs as well as informative histories from San José residents with connections to the historic Winchester house.

**Mary Jo Ignoffo** is an author and historian specializing in California and the West. She is the author of *La Verdad: A Witness to the Salvadoran Martyrs* and *Gold Rush Politics*. She lives in Santa Clara, California.

# LITERARY ALCHEMIST

## THE WRITING LIFE OF EVAN S. CONNELL

Steve Paul

**Winner of the 2022 Society of Midland Authors Award  
for Biography and Memoir**

“Paul’s impressive research and close reading of Connell’s oeuvre illuminates the many autobiographical connections between the artist’s life and work. This should reestablish Connell in the pantheon of literary arts.” —*Booklist*

Evan S. Connell (1924–2013) emerged from the American Midwest determined to become a writer. He eventually made his mark with attention-getting fiction and deep explorations into history. His linked novels *Mrs. Bridge* (1959) and *Mr. Bridge* (1969) paint a devastating portrait of the lives of a prosperous suburban family not unlike his own that, more than a half century later, continue to haunt readers with their minimalist elegance and muted satire. As an essayist and historian, Connell produced a wide range of work, including a sumptuous body of travel writing, a bestselling epic account of Custer at the Little Bighorn, and a singular series of meditations on history and the human tragedy.

This first portrait and appraisal of an under-recognized American writer is based on personal accounts by friends, relatives, writers, and others who knew him; extensive correspondence in library archives; and insightful literary and cultural analysis of Connell’s work and its context. It reveals a tender and multidimensional representation of a 20th-century literary master worthy of broader attention.

**Steve Paul** worked for the *Kansas City Star* for 40 years, as a reporter, writer, and editor. He is the author of two books, including *Hemingway at Eighteen: The Pivotal Year That Launched an American Legend*. He lives in Kansas City, Missouri.



### Literary Alchemist

*The Writing Life of Evan S. Connell*

Steve Paul

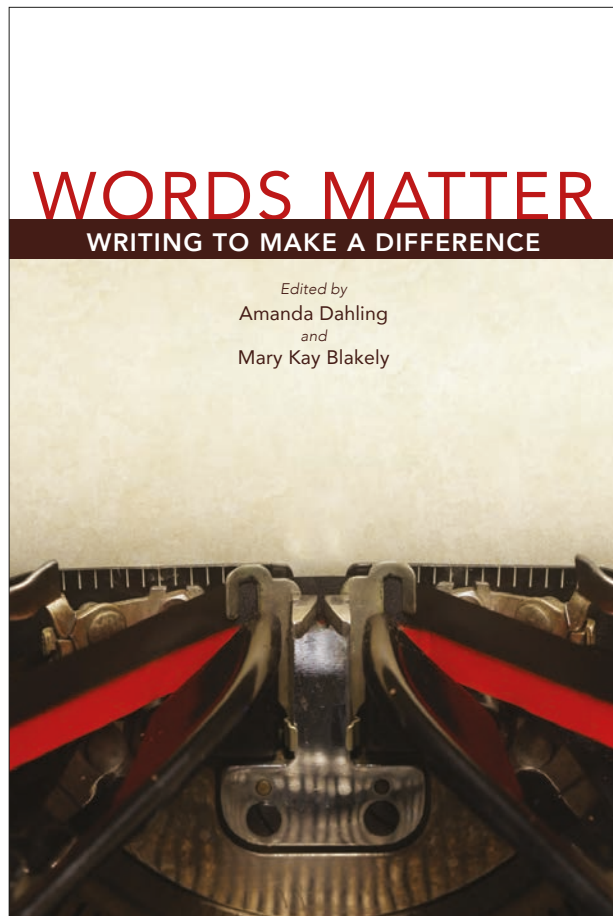
SEPTEMBER | P: 978-0-8262-2271-8 | \$27.95 T | 414 PP. | 36 ILLUS.

DIGITAL EDITION: 978-0-8262-7464-9

# WORDS MATTER

## WRITING TO MAKE A DIFFERENCE

Edited by Amanda Dahling and Mary Kay Blakely



OCTOBER | P: 978-0-8262-2272-5 | \$26.95 T | 281 PP.

DIGITAL EDITION: 978-0-8262-7364-2

"I wish I'd had this book when I was teaching advanced magazine writing—in fact, for any of my writing classes. The pieces are so compelling and varied. They make for a big treat and lessons in writing in and of themselves."—**K. C. Cole**, USC Annenberg School of Communication and Journalism, author of *Something Incredibly Wonderful Happens: Frank Oppenheimer and His Astonishing Exploratorium*

"Students in journalism programs and schools will appreciate this volume."—**Choice**

Newspapers and magazines have been steadily shrinking, and more and more former subscribers have gone to digital and internet sources for the news. Yet it has become increasingly clear that "short takes" don't satisfy many readers, who still long for nuanced, long form journalism. By providing examples of classic magazine articles by professional writers, all of whom are graduates of the Missouri School of Journalism, this book fulfills the need for more sophisticated, thought-provoking essays that will resonate with both the general reader and students.

The book is divided into three broad categories: profiles, first person journalism, and personal memoirs, and includes the original articles as well as a "postscript" by the writers in which they discuss what they've learned about writing, journalism, and the business of getting published. Useful for students and instructors in writing programs, the book also appeals to writers interested in both the art and the craft of successful writing.

**Amanda Dahling** is an editor for University of Missouri Extension. She lives in Columbia, Missouri. **Mary Kay Blakely** is Associate Professor Emerita at the Missouri School of Journalism. She is the author of *Wake Me When It's Over: A Journey to the Edge and Back*. She lives in Columbia, Missouri.

# WHAT WARS LEAVE BEHIND

## THE FACELESS AND THE FORGOTTEN

J. Malcolm Garcia

"I don't know if he's unheralded, but there's a writer named J. Malcolm Garcia who continually astounds me with his energy and empathy. He writes powerful and lyrical nonfiction from Afghanistan, from Buenos Aires, from Mississippi, all of it urgent and provocative. I've been following him wherever he goes."

—**Dave Eggers**, author of *A Heartbreaking Work of Staggering Genius*

"Garcia is an exceptionally powerful voice on behalf of the people about whom he writes. As he illustrates the results of America's military adventuring, Garcia not only takes us to the physical space of the people who are the victims of our drone attacks, our bombs, and our bullets, but he also goes where few nonfiction writers have the skill to venture—he takes us inside their heads."—**Dale Maharidge**, Pulitzer Prize-winning journalist

The strength of *What Wars Leave Behind* is its demonstration of how a journalist can capture detail and weave dialog to bring home a point rich with humanity."—*Journalism and Mass Communication Educator*

In a series of personal travel essays that read like short stories, J. Malcolm Garcia exposes the endless messiness of war and the failings of good intentions, as he traces their impact on the lives of natives in Afghanistan, Pakistan, Egypt, Kosovo, Chad, and Syria. He discovers amazing resilience among people who must struggle just to survive each day.

**J. Malcolm Garcia's** latest books include *Most Dangerous, Most Unmerciful: Stories from Afghanistan* (2022) and *A Different Kind of War: Uneasy Encounters in Mexico and Central America* (2021). His stories have been featured in *Best American Travel Writing* and *Best American Nonrequired Reading*. He lives outside Chicago, Illinois.



NOVEMBER | P: 978-0-8262-2275-6 | \$26.95 T | 310 PP.

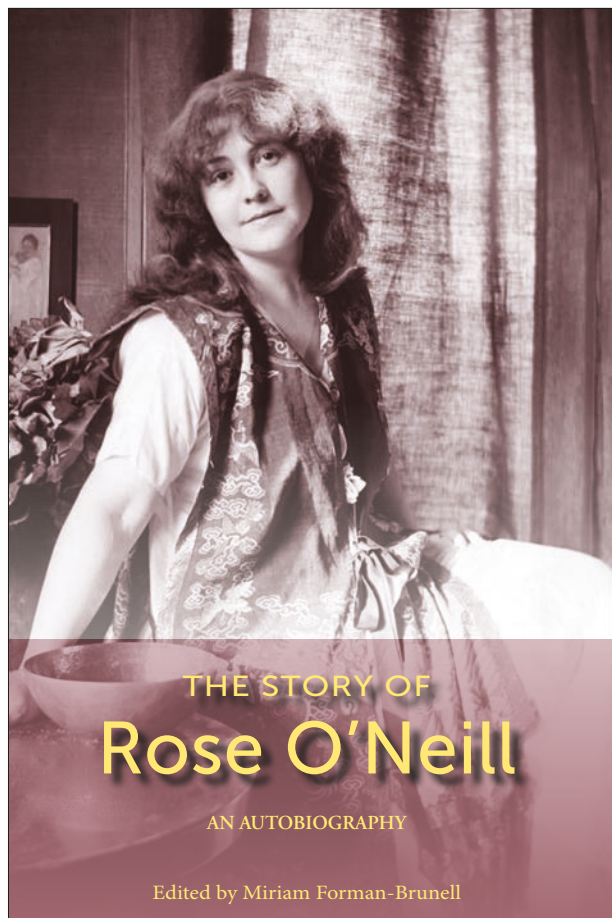
DIGITAL EDITION: 978-0-8262-7326-0

Autobiography / Women's Studies / Artist

# THE STORY OF ROSE O'NEILL

## AN AUTOBIOGRAPHY

Edited by Miriam Forman-Brunell



NOVEMBER | P: 978-0-8262-2276-3 | \$25.00 S | 168 PP. | 16 ILLUS.

To most of us, Rose O'Neill is best known as the creator of the Kewpie doll, perhaps the most widely known character in American culture until Mickey Mouse. Prior to O'Neill's success as a doll designer, however, she already had earned a reputation as one of the best-known female commercial illustrators. Her numerous illustrations appeared in America's leading periodicals, including *Life*, *Harper's Bazaar*, and *Cosmopolitan*. While highly successful in the commercial world, O'Neill was also known among intellectuals and artists for her contributions to the fine arts and humanities. In the early 1920s, her more serious works of art were exhibited in galleries in Paris and New York City. In addition, she published a book of poetry and four novels.

Yet, who was Rose Cecil O'Neill? Over the course of the twentieth century, O'Neill has captured the attention of journalists, collectors, fans, and scholars who have disagreed over whether she was a sentimentalist or a cultural critic. Although her biographers have drawn heavily on portions of her previously unpublished autobiography, O'Neill's own voice—richly revealed in her well-written manuscript—has remained largely unheard until now.

In these memoirs, O'Neill reveals herself as a woman who preferred art, activism, and adventure to motherhood and marriage. Featuring photographs from the O'Neill family collection, *The Story of Rose O'Neill* fully reveals the ways in which she pushed at the boundaries of her generation's definitions of gender in an effort to create new liberating forms.

**Miriam Forman-Brunell** is Professor Emerita of History at the University of Missouri-Kansas City. She is the editor of *Deconstructing Dolls: Girlhoods and the Meanings of Play*. She lives in Kansas City, Missouri.

# THE FIRST AMENDMENT LIVES ON

## CONVERSATIONS COMMEMORATING HUGH M. HEFNER'S LEGACY OF ENDURING FREE SPEECH AND FREE PRESS VALUES

Stuart N. Brotman

"How do we know if the First Amendment is working? If it makes us uncomfortable—and more importantly, if it makes us think. This extraordinary book makes us realize why the founders of our country put this one at the top of the Bill of Rights."  
—**Karen Tumulty**, Deputy Editorial Page Editor and Columnist,  
*The Washington Post*

Hugh M. Hefner's legacy of enduring free speech and free press values is embodied in the Hugh M. Hefner First Amendment Awards, established in 1979, which honor leading First Amendment scholars and advocates. Hefner also had a lifelong interest in film censorship issues and supported teaching about them at the University of Southern California for 20 years. His deep commitment to these values was confirmed when the author was granted unrestricted access to over 3,000 personal scrapbooks, which Hefner had kept in order to track free speech and free press issues during his lifetime.

The format of the book is an homage to the in-depth conversational interviews Hefner pioneered as the editor and publisher of *Playboy* magazine. Stuart Brotman conducted in-person interviews with eight persons who in their lifetimes have come to represent a "greatest generation" of free speech and free press scholars and advocates.

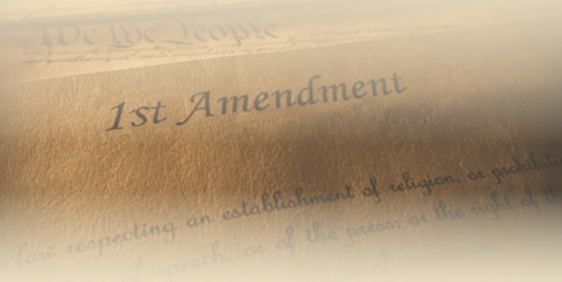
**Stuart N. Brotman** is the inaugural Howard Distinguished Endowed Professor of Media Management and Law and Beaman Professor of Journalism and Electronic Media at the University of Tennessee, Knoxville. He has served in four presidential administrations on a bipartisan basis and is a frequent analyst for leading newspapers and magazines. He is the author of *Communications Law and Practice*.

"A timely must-read for all who are committed to preserving our nation's cherished constitutional protections."

—Fabio Bertoni, General Counsel, *The New Yorker*

### THE FIRST AMENDMENT LIVES ON

CONVERSATIONS COMMEMORATING  
HUGH M. HEFNER'S LEGACY OF ENDURING  
FREE SPEECH AND FREE PRESS VALUES



Geoffrey R. Stone

Floyd Abrams

Nadine Strossen

Burt Neuborne

David D. Cole

Lucy A. Dalglish

Bob Corn-Revere

Rick Jewell

STUART N. BROTMAN

Foreword by Christie Hefner

AVAILABLE | H: 978-0-8262-2255-8 | \$85.00 S | 264 PP.

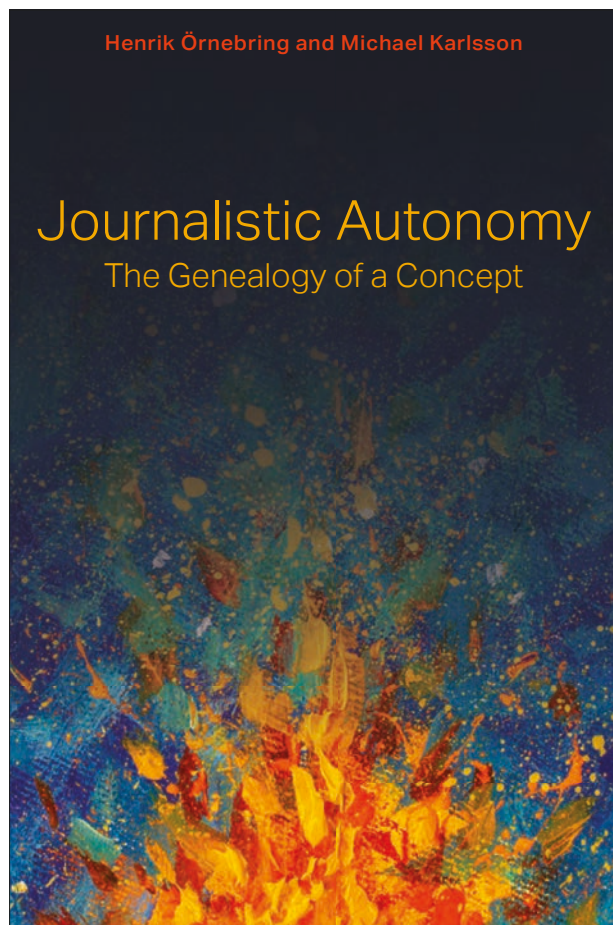
P: 978-0-8262-2260-2 | \$25.00 S

DIGITAL EDITION: 978-0-8262-7472-4 | \$25.00

# JOURNALISTIC AUTONOMY

## THE GENEALOGY OF A CONCEPT

Henrik Örnebring and Michael Karlsson



AVAILABLE | H: 978-0-8262-2254-1 | \$40.00 S | 370 PP.

DIGITAL EDITION: 978-0-8262-7471-7

“This book represents excellent, path-breaking work.”—**Ryan J. Thomas**, Missouri School of Journalism, serves on the editorial boards of the *Journal of Media Ethics*, *Digital Journalism*, and *Journalism & Mass Communication Educator*

“This thoughtful, provocative book will be well-cited by not only US and European scholars but scholars around the globe.”—**Linda Steiner**, University of Maryland, coeditor of *Front Pages*, *Front Lines: Media and the Fight for Women’s Suffrage*

The idea that journalism should be independent is foundational to its contemporary understandings and its role in democracy. But from what, exactly, should journalism be independent? This book traces the genealogy of the idea of journalistic autonomy, from the press freedom debates of the 17th century up to the digital, networked world of the 21st. Using an eclectic and thought-provoking theoretical framework drawing upon Friedrich Nietzsche, feminist philosophy, and theoretical biology, the authors analyze the deeper meanings and uses of the terms *independence* and *autonomy* in journalism.

**Henrik Örnebring** is Professor of Media and Communication at Karlstad University, Sweden. His most recent book is *Newsworkers: A Comparative European Perspective*.

**Michael Karlsson** is Professor of Media and Communication at Karlstad University, Sweden. He is coeditor of *Rethinking Research Methods in an Age of Digital Journalism*.

# BETSY ANN PLANK

## THE MAKING OF A PUBLIC RELATIONS ICON

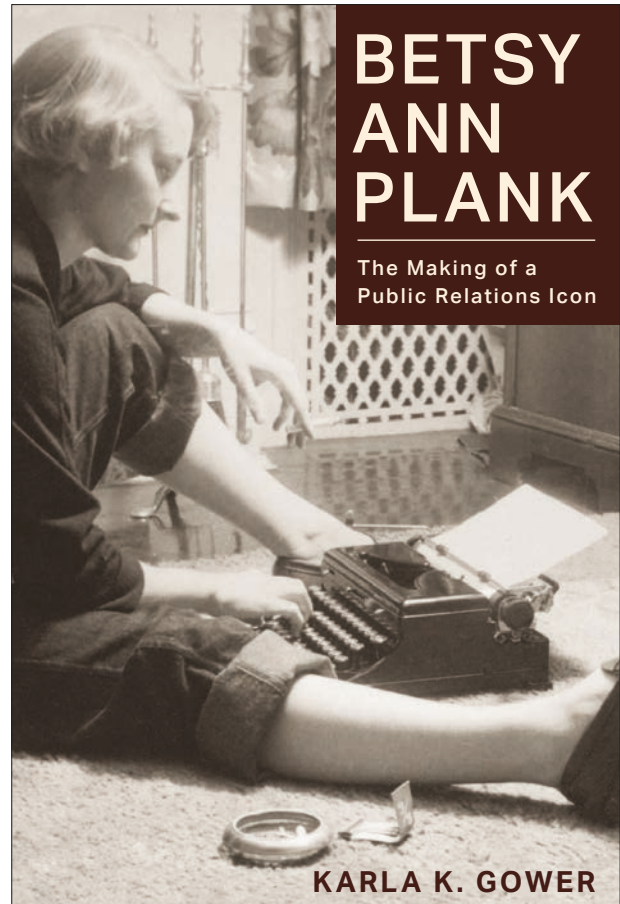
Karla K. Gower

"Karla Gower's book adds to the literature in numerous ways, including being the first book-length treatment of a woman in public relations history and introducing a different approach to PR history by incorporating leadership."—**Karen Miller Russell**, University of Georgia, author of *Promoting Monopoly: AT&T and the Politics of Public Relations, 1876–1941*

In 1973, Betsy Ann Plank became the first woman to chair the Public Relations Society of America in its twenty-five-year history. It was a tumultuous time to assume the national association's leadership. Civil society seemed to be fraying at the edges, and trust in institutions and businesses had plummeted in the aftermath of Watergate. Yet Plank was ready to take on the task at hand. Throughout the span of her sixty-three-year career, she broke new ground on numerous occasions through her bold leadership and tireless service to others.

Plank rose to the highest level of the field's national association at a time when its leadership and membership were predominantly male. This book explores how she managed to navigate the very real barriers of gender-based discrimination that existed in public relations, at least through the 1970s, and how she ultimately became devoted to public relations education.

**Karla K. Gower** is the Behringer Distinguished Professor in the Advertising and Public Relations Department at the University of Alabama. She has served as director of The Plank Center for Leadership in Public Relations since 2008. Gower is the author of four books, including *Public Relations and the Press: The Troubled Embrace*.



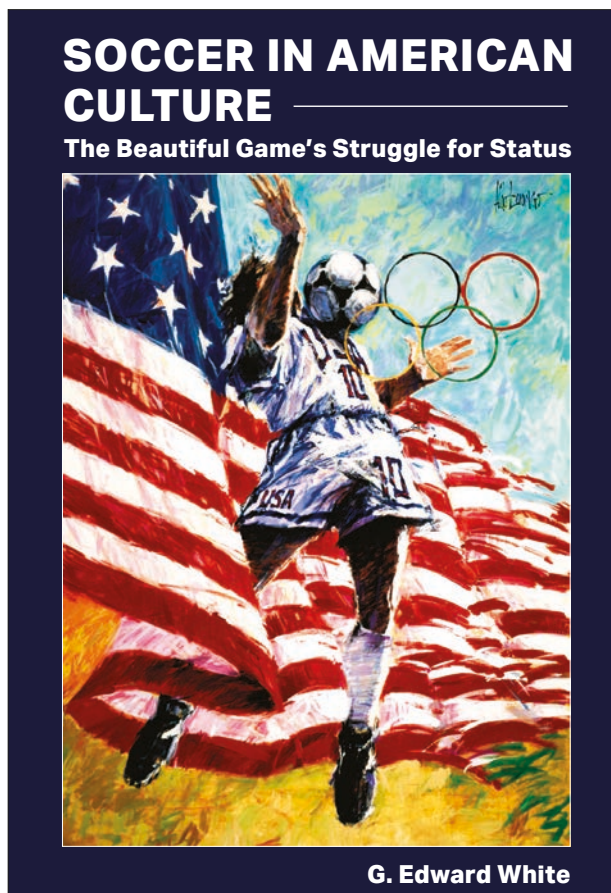
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G. Edward White



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White’s brief history of soccer in the United States seeks to answer two central questions. The first is why soccer, a game that began in England and spread throughout most of the world in the late nineteenth and early twentieth centuries, did not take root as a major sport in the United States as well in that period, even though those years were ones in which other sports dramatically increased as recreational and commercial activities in America. The second is the converse of the first: why soccer has, since the 1970s, dramatically increased in popularity as both a participatory and spectator activity in the United States, so that it now has more participants than any other major sport save basketball, and has a well-established professional league for men and women. Accessible to readers of all levels, White’s work incorporates insights from sociology and economics in its analysis of the shifting perceptions about the place and identity of a sport in the culture of a nation.

**G. Edward White** is David and Mary Harrison Distinguished Professor of Law at the University of Virginia Law School. White’s 18 published books have won numerous honors and awards, and his 1996 book, *Creating the National Pastime: Baseball Transforms Itself, 1903–1953*, reflects his life-long participation and interest in athletics.

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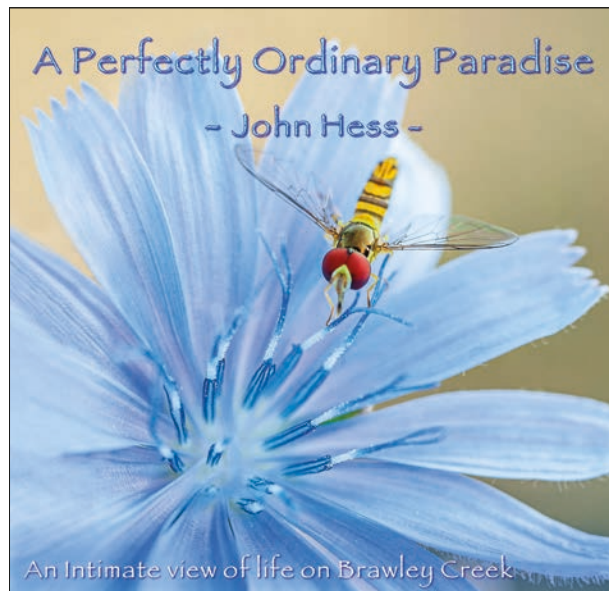
**John Hess** is Emeritus Professor of Biology at the University of Central Missouri in Warrensburg, where during his 30-year career he taught ecology, ornithology, evolutionary biology, genetics, as well as an occasional advanced photography class in the Department of Graphics. He is also the author of *The Galápagos: Exploring Darwin's Tapestry*.

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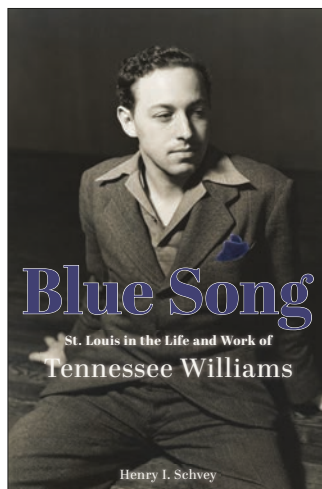


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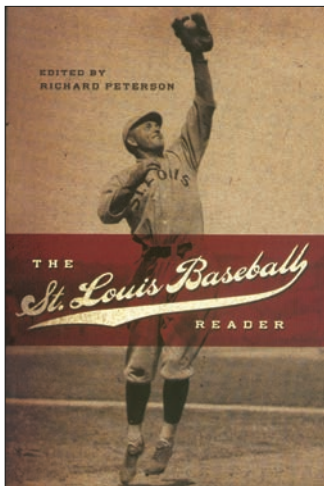
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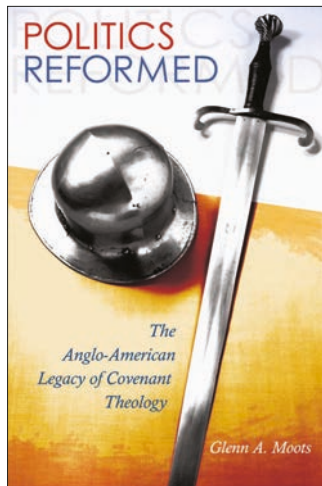
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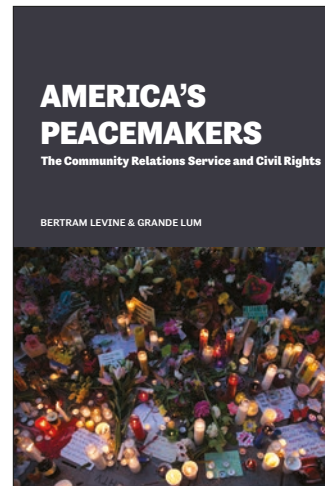
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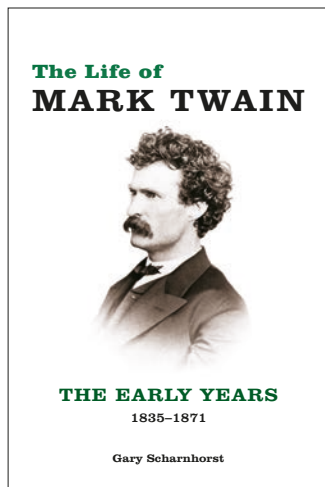


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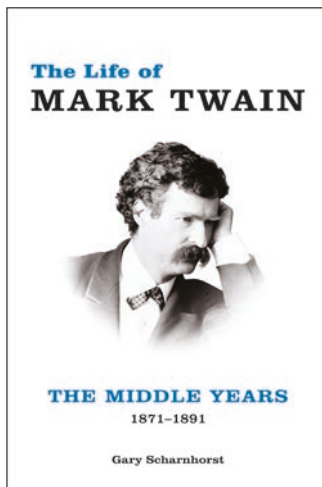


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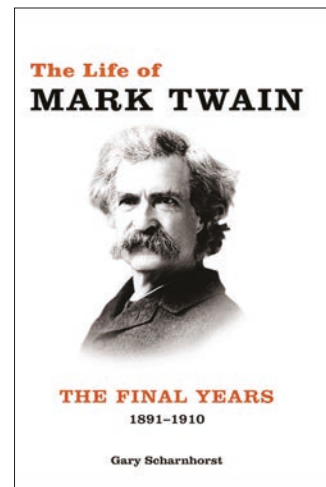
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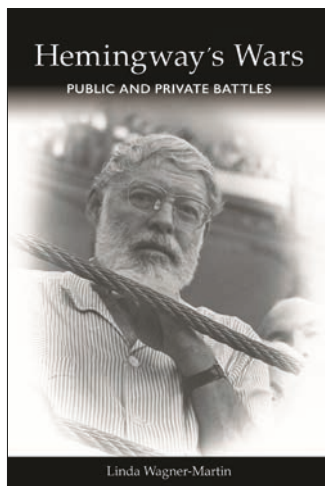
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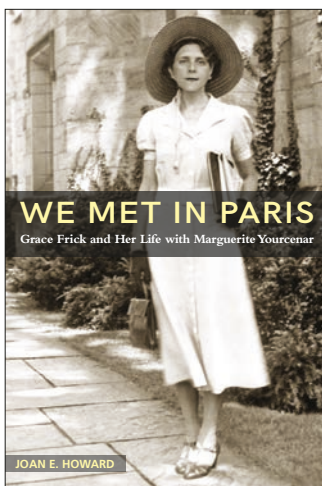
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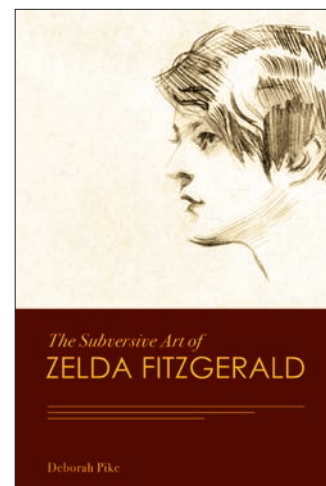
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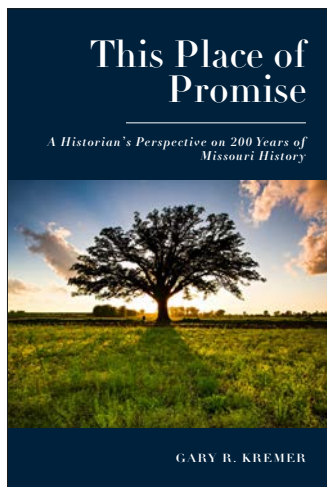


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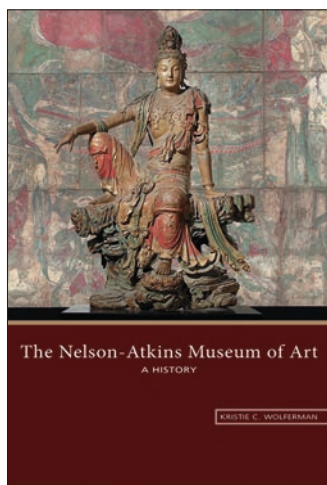


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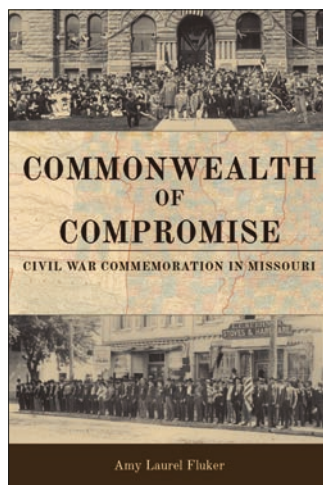
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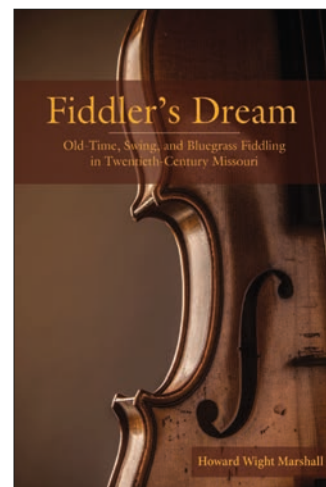
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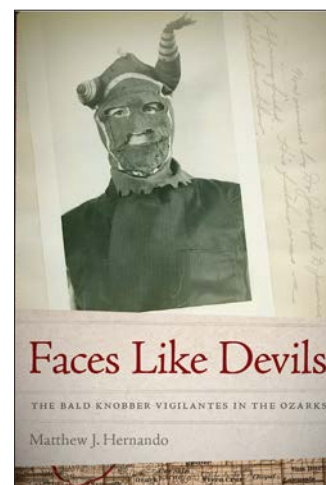
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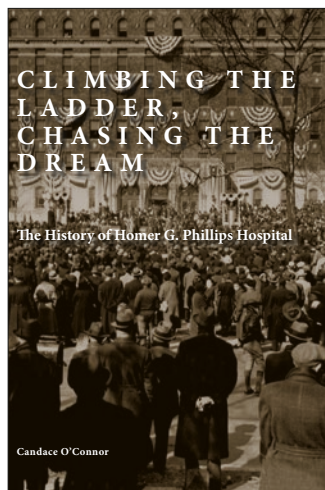


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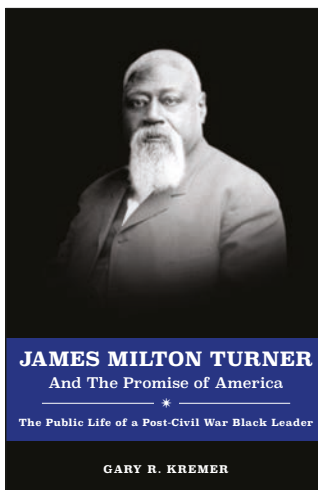
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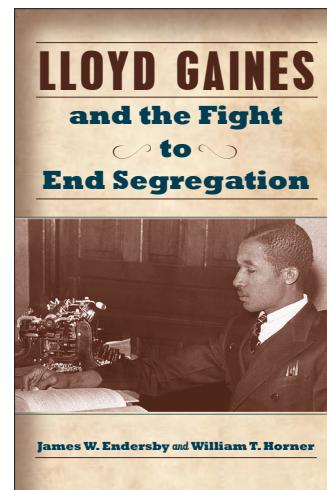
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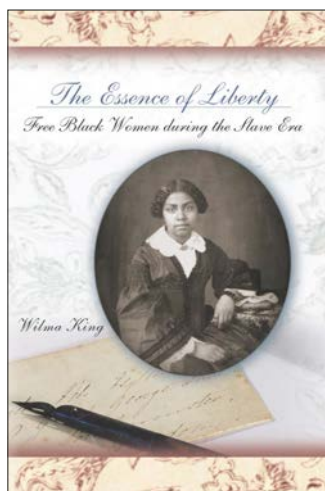
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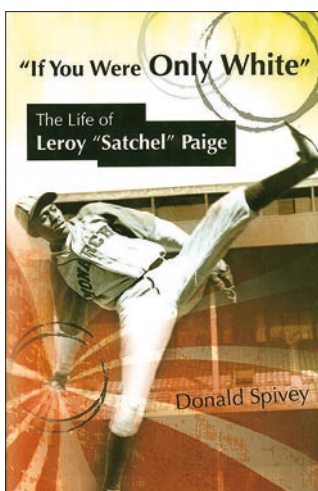
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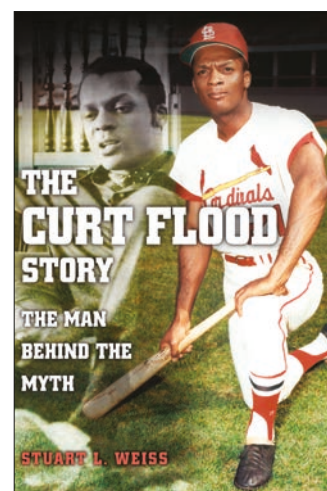
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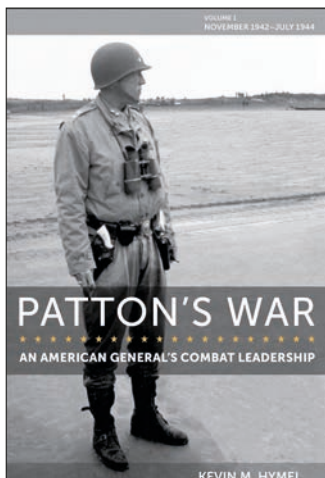


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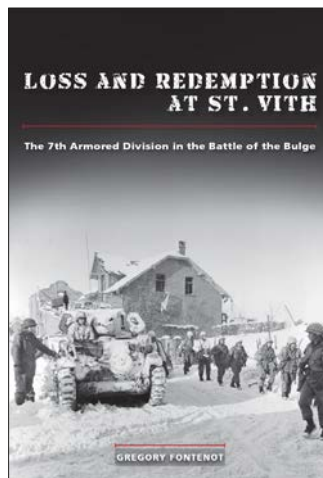
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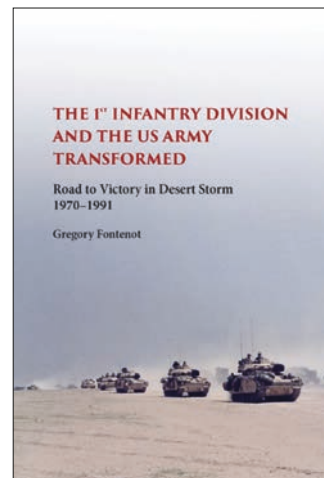
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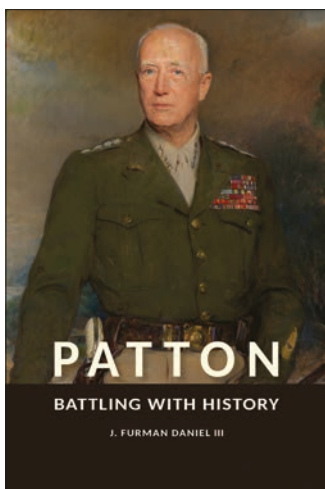
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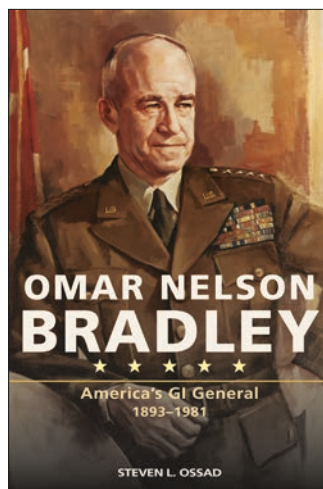
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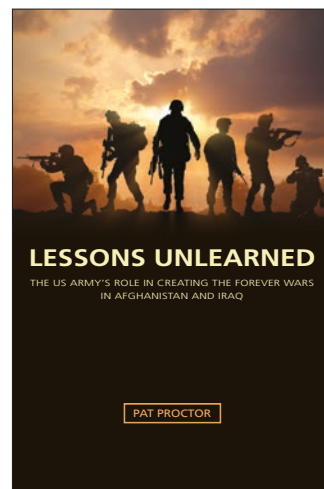
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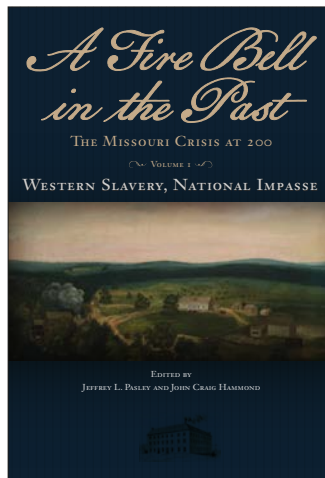


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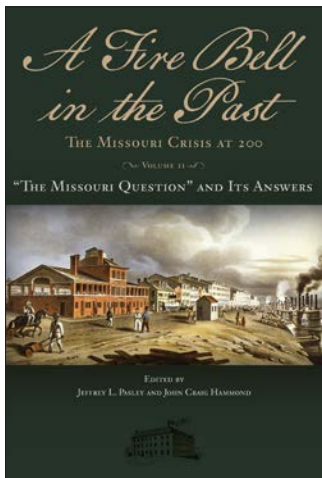


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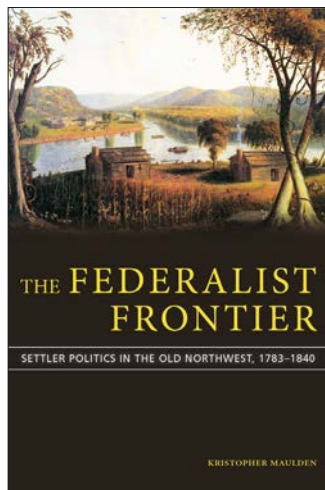
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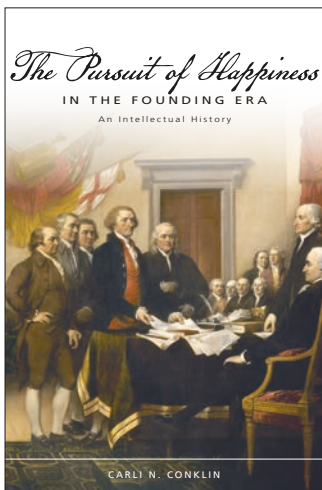
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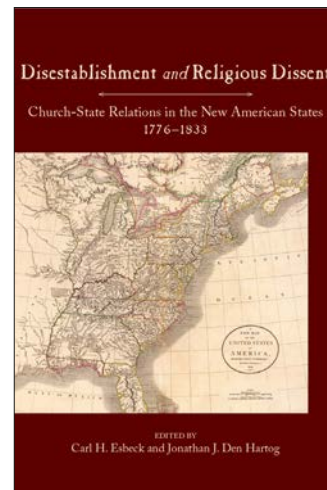
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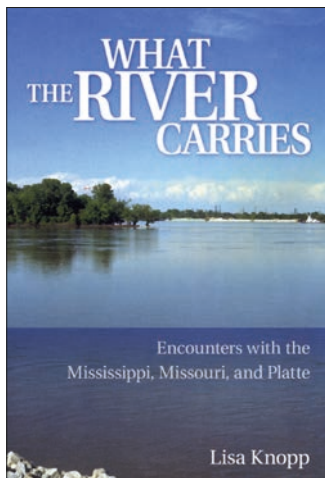


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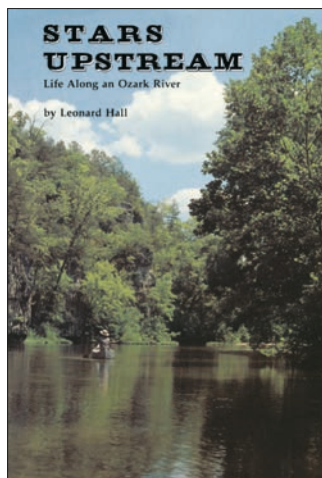


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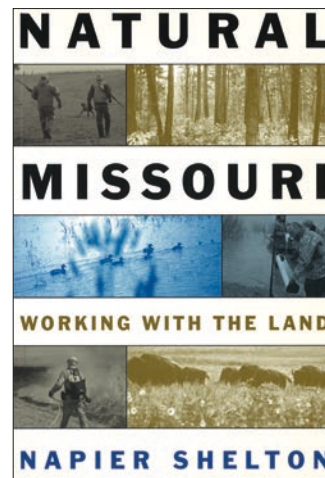
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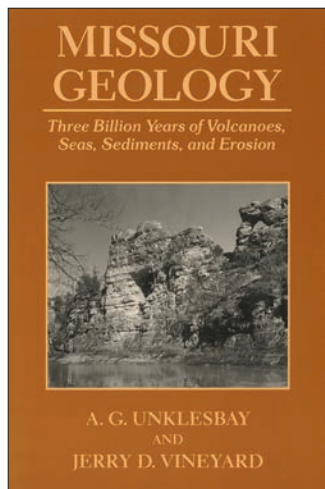
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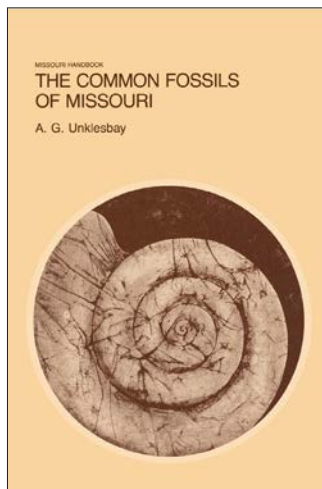
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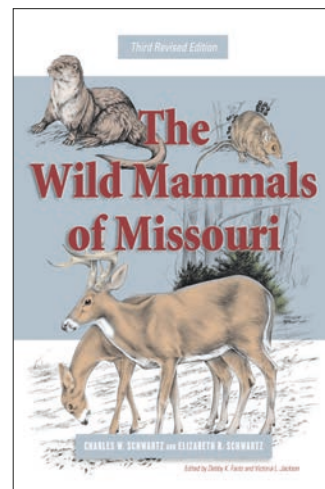
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